

# REFURB & RESTORE



## MEDIA PACK 2025

**Refurbishment & Restore** magazine, founded by **MH Media Global Ltd**, has evolved into a leading publication in the refurbishment, maintenance, and renovation industry. With its wide circulation and highly regarded content, it has become an essential resource for professionals across the sector.

The renovation and refurbishment industry now accounts for nearly **50% of all building work** in the UK. This booming market is projected to grow by an impressive **£4 billion** in the next year, from **£49 billion in 2023** to **£53 billion in 2024**.

With such rapid growth, staying ahead is crucial—don't let your brand get left behind. **Refurbishment & Restore** is your gateway to tapping into this dynamic and expanding market.



[www.refurbandrestore.co.uk](http://www.refurbandrestore.co.uk)

MH Media Global Ltd.  
18/20 Newington Road,  
Ramsgate CT12 6EE

**Opening Hours:**  
Mon-Fri 9am - 4.30pm

**For more information  
or to advertise**  
call 020 3907 9166

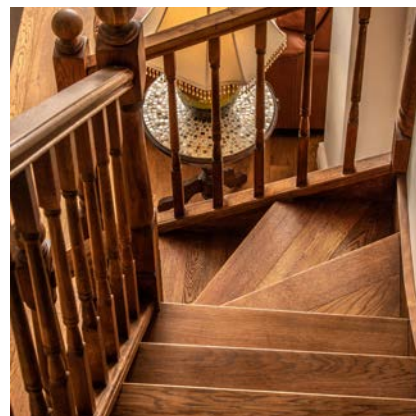




# 2025 OUR READERS

With a **total circulation of over 63,000**, Refurbishment & Restore magazine is a trusted resource, reaching a diverse network of professionals across the refurbishment and renovation industry. Our readership includes **builders, refurbishment contractors, RIBA architects, property developers, housing associations, surveyors**, and key decision-makers in sectors such as **hotels, sports, and leisure**—all actively engaged in major refurbishment, renovation, and property improvement projects.

What sets us apart is our thoughtful approach to advertisement placement. Each ad is strategically positioned within relevant features, ensuring a seamless connection between editorial content and your brand. This structure allows our readers to discover products and services quickly, driving engagement and maximizing the impact of your message.



# 2025 FEATURE CALENDAR

Each issue of the publication contains many sections covering the refurbishment and renovation industries. Some of the highlighted sections that will appear in every issue throughout the year are listed below:

## SECTIONS

- Bathrooms & Kitchens
- Coatings, Sealants & Paints
- Concrete & Stonework
- Doors, Windows & Fittings
- Drainage & Plumbing Floors
- Flooring Heating
- Ventilation & Insulation
- Interiors & Interior
- Design Landscaping
- External Works
- Lifts, Stairs & Balustrades
- Lighting & Electrical
- Roofing, Cladding & Facades
- Safety, Security & Fire Protection

## 2025 MAIN FEATURES

### January/February - Issue 39

Bathrooms & Kitchens; Coatings, Sealants & Paints; Landscaping & External Works

### March/April - Issue 40

Bathrooms & Kitchens; Doors, Windows & Fittings; Heating, Ventilation & Insulation

### May/June - Issue 41

Floors & Flooring; Lifts, Stairs & Balustrades; Safety, Security & Fire Protection

### July/August - Issue 42

Bathrooms & Kitchens; Interiors & Interior Design; Roofing, Cladding & Facades

### September/October - Issue 43

Coatings, Sealants & Paints; Doors, Windows & Fittings; Drainage & Plumbing

### November/December - Issue 44

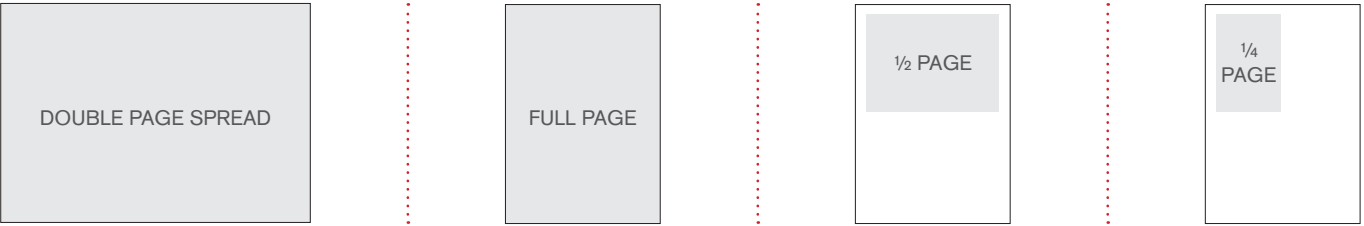
Lighting & Electrical; Concrete & Stonework; Heating, Ventilation & Insulation





# 2025 RATES & DATA

Size	Cost	Type Area (width x height)	Trim (width x height)	Bleed (width x height)
Double Page Spread	£2,550	400mm x 277mm	420mm x 297mm	426mm x 303mm
Full A4 Page	£1,495	190mm x 277mm	210mm x 297mm	216mm x 303mm
Half Page	£950	-	180mm x 132mm	-
Quarter Page	£675	-	88mm x 132mm	-



## EDITORIAL SUBMISSION

If your company has a latest project or case study you would like us to consider to run within the publication, please contact our Editor-in-Chief via email [editor@mhmagazine.co.uk](mailto:editor@mhmagazine.co.uk) or call 01304 806039.

## MAGAZINE ADVERTISING CONTACTS

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# 2025 TRADE SHOWS & EXHIBITONS

January/February - **Issue 39**  
Surface Design Show  
Futurebuild

March/April - **Issue 40**  
UK Construction Week

May/June - **Issue 41**  
Digital Construction Week

July/August - **Issue 42** - TBC

September/October - **Issue 43**  
The Flooring Show  
Kent Construction Expo

November/December - **Issue 44**  
London Build, Light25





# 2025 FURTHER INFORMATION

## ONLINE PRESENCE

You can view our whole entire archive of online publications on the following platforms: Readly, Joomag & Issuu

Social Media Handle - @RefurbRestore    

## THE TEAM

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# 2025 DIGITAL ADVERTISING

## WHAT WE OFFER

As the largest publication in the UK for the refurbishment and renovation sector, Refurbishment & Restore magazine provides unparalleled access to key decision-makers in the industry. Our email campaigns and website advertising options allow you to connect directly with the right audience, ensuring maximum visibility and engagement for your brand.

### EMAIL CAMPAIGNS / SOLUS E-SHOT

**£1,495 for 1 / £2,795 for 2 / £4,195 for 3**

Our E-shot campaigns reach a targeted circulation of 63,000 individuals and professionals, including builders, RIBA architects, property developers, housing associations, surveyors, local authorities, interior designers, and more—those involved in major refurbishment, renovation, and property improvement projects.

With an average return of 1,500 – 15,000 impressions per campaign, these emails can include hyperlinks to your website, with full click-through statistics provided. We recommend scheduling campaigns on Tuesdays or Wednesdays between 10am and 12pm for the best results, avoiding spam filters and reaching inboxes at the ideal time.

Please note, we ask that you provide the HTML content for the email, though we can assist if needed.

### WEBSITE BANNER

**£995 per annum**

Advertise with a prime web banner position on our website, www.refurbandrestore.co.uk, for 12 consecutive months. The banner will link directly to your website, and we'll provide detailed tracking on click-through rates. If you need assistance with banner design, our in-house design team can create it for you at no additional cost.

By choosing Refurbishment & Restore, you're partnering with the most influential publication in the industry, ensuring your brand is seen by the people who matter.



## WHAT WE OFFER

### eNEWSLETTER INSERTION **£295**

Our bi-weekly e-Newsletters reach tens of thousands of key buyers and specifiers across the refurbishment and renovation industry. With each release generating significant responses and enquiries, this is an excellent way to ensure your product or service is seen by the right audience. With a large, highly targeted circulation, this is truly an investment that delivers results.

View our latest newsletter here:

[www.refurbandrestore.co.uk/newsletter](http://www.refurbandrestore.co.uk/newsletter)

#### Key Benefits Include:

- Up to 1,200 words of text, 10 images, company logo, and contact details
- Direct hyperlink to your website for easy access to your offerings
- Boost in search rankings
- "Read More" link for full release visibility
- Published on our homepage for added exposure
- Detailed statistics provided upon request

Our total circulation of 63,000+ includes professionals like builders, RIBA architects, house builders, property developers, and surveyors, as well as decision-makers in the hotel, sport, and leisure sectors. These individuals are actively involved in major refurbishment, renovation, and property improvement projects, ensuring your message reaches those who matter most.

With our **eNEWSLETTER**

**BANNER** option, for just **£1,295 per annum**, your brand will be showcased directly to this influential network, ensuring maximum visibility and engagement.

Our **total circulation of over 63,000** reaches a highly targeted audience of key decision-makers across the **refurbishment and renovation** industry. This includes **builders, refurbishment contractors, RIBA architects, property developers, housing associations, surveyors, local authorities, interior designers, and shop-fitting contractors.**

We also reach influential leaders in the **hotel, sport, and leisure sectors**, all of whom are actively involved in **major refurbishment, renovation, and property improvement projects**—from conversions and extensions to full-scale renovations.

## DIGITAL ADVERTISING CONTACT

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